



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
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November 1, 2024

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, November 06, 2024

TIME: 10:00 a.m.

LOCATION : ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/89020363031?pwd=XSSNBhM0c6JHQZRx2pZbgXkl6NRgGt.1>

(669) 900-9128

Meeting ID: 890 2036 3031

Passcode: 930051

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introductions
2. Approval of Minutes of April 03, 2024 & May 01, 2024, *ACTION*
& September 04, 2024 & October 2, 2024
3. Review of Agencies' Missions and Clientele; *INFORMATION/DISCUSSION*
Transportation; and, of Perceived Transportation Needs
By SSTAC Members-Agencies'
4. Reappointment of Voting Positions *ACTION*
5. Installation of Officers *ACTION*

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

6. CTSA Reports
By ICTC Staff Transit Dept.

DISCUSSION

7. Transit Operator Updates
By Transdev Staff
- a. Imperial Valley Transit (IVT)
 - b. IVT Access
 - c. IVT Ride
 - i. Brawley
 - ii. Calexico
 - iii. El Centro
 - iv. Imperial
 - v. West Shores
 - d. IVT MedTrans

INFORMATION/DISCUSSION

8. General Discussion
All

DISCUSSION

9. Adjournment

ACTION

The next meeting is scheduled for December 04, 2024. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at gustavogomez@imperialctc.org .

CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND, IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES April 03, 2024

Present

Voting Attendees:

Mike Hack	Consumer
Raul Cordova	WTC
Karina Leon	Access to Independence
Kathleen Lang	Community Health Plan
Camilo Garcia	Imperial County Workforce Department
James Dalke	Imperial Valley College
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

Non-Voting Attendees:

Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
Esperanza Avila	ICTC
Priscilla Baca	ICTC
Katie Luna	ICTC
Camilo Garcia	IC Workforce Department

1. Mr. Hack called the meeting to order at 10:02 a.m. **A quorum was present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for March 06, 2024 (**Hack, Cordova**) **Motion Carried.**
4. CTSA Reports:
Mr. Gomez had the following updates:
 - March 7, 2024, assisted seniors with transportation to El Centro at the Imperial Valley Fairgrounds.
 - March 19, 2024, attended the resource fair in Calexico at the senior apartments. Provided outreach for all services.
 - March 20, 2024, attended the 21st annual children's fair in Niland.

- March 22, 2024, attended the IVC Transitions Fair. More than 600 students attended. We provided all the information for each service.
- April 2, 2024, presented at the community center in El Centro for the congregate site.
- April 4, 2024, Senior resource fair in Imperial at the seniors' apartments.
- The UTN Public Hearing Meeting is April 8, 2024 at the ICTC office. Comments were received from all cities within the Imperial County.
- In the early phases of hiring a design firm for the Bus stop improvements project, which will include the public library stop.
- Request for Proposals for Transit Services is scheduled for April 12, 2024. Aiming for a 7 year contract.
- Free fares end June 30, 2024.
- IVT Ride/Access are continuing to help Alegria with transportation.
- Free fares are being provided by Area Agency on Aging for senior citizens.
- Continuing to assist in sign-ups for IVT Ride and Access via phone and In-person.
- Staff are available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it,
- A future project coming up, Comprehensive Operation Analysis, which digs deep into the services and adjustments for bus stops.

5. Transit Operator FY 2023-24 Reports:

Imperial Valley Transit.

- Mr. Helio presented the report on the service.
- Continuing outreach about services.
- Free Fares are still ongoing until July 2024

IVT Access

- Ms. Pacheco presented the report on the service.
- Working with Alegria patients.
- Passenger demands are improving.

IVT Ride

- Ms. Aguilar presented the report on all IVT Ride services.
- Attending more outreach.
- AAA covering IVT Ride charges.

IVT MedTrans

- Mr. Guillen presented the report on the service.
- Services were higher.
- Free Fares until July 2024.

6. General Discussion

- Dr. Lang asked about the UTN.

7. Adjournment

- The meeting adjourned at 10:32 a.m. **(Hack) Motion Carried.**
- The next meeting will be held on Wednesday, May 01, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES May 01, 2024

Present

Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

Non-Voting Attendees:

Kathleen Lang	Community Health Plan (zoom)
Cesar Sanchez	IVT
Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
Esperanza Avila	ICTC
Priscilla Baca	ICTC

1. Mr. Gomez called the meeting to order at 10:05 a.m. **A quorum was not present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for April 03, 2024- **Motion not Carried.**
4. UTN 2024-25 Findings:
Mr. Gomez had the following updates:
 - The 2nd UTN Findings meeting was on April 29, 2024. We demonstrated the analysis on the requests that were received. Some are tied with current projects with the Comprehensive Operation Analysis, which analyzes transit services overall.
 - The commissioners added a new consensus for the hearing panel. A total of 7 items were carried forward to the new fiscal year.
 - SSTAC letter requiring signatures from Chairpersons. Follow-up for signatures will be initiated soon.
 - Next UTN Hearing is February 2025

5. CTSA Reports:

Mr. Gomez had the following updates:

- Free fares end June 30, 2024. Flyers have been posted throughout cities to inform everyone in advance.
- The final phase of hiring a design firm for the Bus stop improvements project. Next is the construction phase of the Bus stop improvements. Some of the locations include El Centro Library, the Northern side of ECRMC, Calipatria, and Westmorland.
- In the process of hiring a Contract Manager for the Calexico ITC Project.
- The Comprehensive Operation Analysis Project is in the works. We will be reaching out to agencies for further comments on outreach.

Ms. Baca had the following updates:

- Continuing to attend outreach events.
- April 4, 2024, Senior resource fair in Imperial at the seniors' apartments.
- Upcoming meeting with Dr. Vo about all our services.
- Attended the Health Resource Fair in Calexico. Informed seniors regarding services.
- Provided information to Univision Television about our services.
- New MedTrans Brochures will be available.
- IVT Ride/Access is continuing to help Alegria with transportation.
- Free fares are being provided by Area Agency on Aging for senior citizens.
- Continuing to assist in sign-ups for IVT Ride and Access via phone and in person.
- Staff are available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it,

6. Transit Operator FY 2023-24 Reports:

Imperial Valley Transit.

Mr. Helio presented the report on the service:

- Free Fares end June 30, 2024
- Continuing outreach to inform everyone about the free fares ending.
- City of Brawley moved Rio Vista parking lot bus stop to Main Street.

IVT Access

Ms. Pacheco presented the report on the service:

- Continuing to transport students to IVC.
- Passenger demand is expected to decrease during the summer.
- Working with Alegria patients.

IVT Ride

Ms. Aguilar presented the report on all IVT Ride services:

- Attending more outreach.
- AAA is continuing to cover IVT Ride charges.

IVT MedTrans:

Mr. Guillen presented the report on the service:

- Attending more outreach.
- Free until July 2024.
- Possible event attending in San Diego.

7. General Discussion

- Dr. Lang suggested making a motion via email to go dark in June, until August 2024.

8. Adjournment

- The meeting adjourned at 10:37 a.m.
- The next meeting will be held on Wednesday, September 04, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

September 04, 2024

Present

Voting Attendees:

Mike Hack	Consumer
Sara Enz	Area Agency on Aging (AAA)
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

Non-Voting Attendees:

Kathleen Lang	Community Health Plan (zoom)
Camilo Garcia	Imperial County Workforce Department (zoom)
Alyssa Ahn	Caltrans District 11
Cesar Sanchez	IVT
Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
David Aguirre	ICTC
Esperanza Avila	ICTC
Priscilla Baca	ICTC
Cesar Beltran	ICTC

1. Ms. Enz called the meeting to order at 10:00 a.m. **A quorum was not present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for April 03, 2024 & May 01, 2024- **Motion not Carried.**
 1. Review of SSTAC's Roles and Responsibilities:
 - A presentation was given by Mr. Gomez, reviewing what Social Services Transportation Advisory Committee (SSTAC) is, why it's necessary, and what it consists of. It also reviews ICTC's possible projects, activities, etc..., for the upcoming FY 2024-25
4. Dial-A-Ride Adjustments:
Presented by ICTC staff

- Mr. Gomez delivered a presentation on the Dial-A-Ride Adjustments. ICTC plans to consider adjustments to the IVT Ride service to overcome significant challenges.
5. Ms. Baca had the following updates:
- Continuing to attend outreach events.
 - Access is slowly rising.
 - Continuing to share information on all services to new locations.
 - IVT Ride/Access is continuing to help Alegria with transportation.
 - Free fares are being provided by Area Agency on Aging for senior citizens.
 - Continuing to assist in sign-ups for IVT Ride and Access via phone and in person.
 - Staff is available for any questions or concerns regarding any of the services.
 - Staff is also available to provide brochures and information to any agency that requests it
6. Transit Operator FY 2024-25 Reports:
- Imperial Valley Transit.
- Mr. Helio presented the report on the service:
- Closure in Brawley on the 2 South.
 - Continuing to keep all routes on time.
 - New added Route for IVC Express. One of the UTN items.
- IVT Access
- Ms. Pacheco presented the report on the service:
- Continuing to transport students to IVC.
 - Passenger demand is expected to increase with IVC back in session.
 - Working with Alegria patients.
- IVT Ride
- Mr. Sanchez presented the report on all IVT Ride services:
- Services are running the same. No new updates.
- IVT MedTrans:
- Mr. Guillen presented the report on the service:
- Card payment via phone.
 - Attending more outreach.
 - Services have decreased a bit due to fares starting.
7. General Discussion
- none
8. Adjournment
- The meeting adjourned ([Hack](#)) at 11:10 a.m.
 - The next meeting will be held on Wednesday, October 02, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES October 04, 2024

Present

Voting Attendees:

Mike Hack	Consumer
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC
Kathleen Lang	Community Health Plan

Non-Voting Attendees:

Kathleen Lang	Community Health Plan
Cesar Sanchez	IVT
Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
Michelle Soto	Children's Services (zoom)
Mayra Ibarra	Imperial County (zoom)
Esperanza Avila	ICTC
Priscilla Baca	ICTC

1. Mr. Gomez called the meeting to order at 10:02 a.m. **A quorum was not present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for April 03, 2024, May 01, 2024 & September 04, 2024- **Motion not Carried.**
4. CTSA Reports:
Mr. Gomez had the following updates:
 - Comprehensive Operations Analysis is currently awarded for contract. The estimated duration is expected to last for one year.
 - Bus Stop Improvement projects are about to receive 60% draft plan for design. Include several bus stops from El Centro, Westmorland, and Calipatria. Additional grant fundings were acquired for more bus stops. Once the design faces are complete, we have to procure the construction of the bus stops.
 - Calexico ICT: about to go to procumbent of the construction of the project. RFP- Construction will go out in a couple of weeks. Construction is estimated to begin of 2025.

Ms. Baca had the following updates:

- Continuing to attend outreach events.
- Access is slowly rising.
- Continuing to share information on all services to new locations.
- IVT Ride/Access is continuing to help Alegria with transportation.
- Continuing to assist in sign-ups for IVT Ride and Access via phone and in person.
- Staff is available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it

5. Transit:

Presented by Ms. Baca.

- A PowerPoint Presentation was given on ICTC of local & Regional Transit Service Programs.

6. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit.

Mr. Helio presented the report on the service:

- Closure in Brawley on the 2 South.
- Continuing to keep all routes on time.
- New added Route for IVC Express. One of the UTN items.

IVT Access

Ms. Pacheco presented the report on the service:

- Continuing to transport students to IVC.
- Passenger demand is expected to increase with IVC back in session.
- Working with Alegria patients.

IVT Ride

Mr. Guillen presented the report on all IVT Ride services:

- Services are running the same. No new updates.

IVT MedTrans:

Mr. Guillen presented the report on the service:

- Attending more outreach.
- Continuing to do more outreach on MedTrans

7. General Discussion

- Mr. Gomez reminded SSTAC members that they could showcase their agency at the next meeting.

8. Adjournment

- The meeting adjourned at 10:33 a.m.
- The next meeting will be held on Wednesday, November 06, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.