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November 26, 2024

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, December 04, 2024

TIME: 10:00 a.m.

LOCATION : ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting

<https://us06web.zoom.us/j/81662794016?pwd=xu2MozrAzKS08EeqelowFdGsMbqc19.1>

(669) 900-9128
Meeting ID: 816 6279 4016
Passcode: 756813

Chairperson: Dr. Kathleen Lang

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introductions
2. Approval of Minutes of November 6, 2024, *ACTION*
3. CTSA Reports *DISCUSSION*
By SSTAC Staff Transit Dept
4. FY 2025-26 Master Needs List *DISCUSSION*
UTN Letter to the Hearing Panel Reviews (SAMPLE)
By ICTC Staff

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

5. Transit Operator FY 2024-25 Quarter 1 Reports INFORMATION/DISCUSSION
By Transdev Staff
- a. Imperial Valley Transit (IVT)
 - b. IVT Access
 - c. IVT Ride
 - i. Brawley
 - ii. Calexico
 - iii. El Centro
 - iv. Imperial
 - v. West Shores
 - d. IVT MedTrans
6. General Discussion DISCUSSION
All
7. Adjournment *ACTION*

The next meeting is scheduled for January 01, 2025. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at gustavogomez@imperialctc.org .



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES November 06, 2024

Present

Voting Attendees:

Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC
Kathleen Lang	Community Health Net
Andrew Sanchez	Imperial Valley College
Raul Cordova	IC Work Training Center
Sarah M. Enz	Imperial County Area Agency on Aging (AAA)

Non-Voting Attendees:

Cesar Sanchez	IVT
Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
Michelle Soto	Children's Services (zoom)
Esperanza Avila	ICTC
Priscilla Baca	ICTC

1. Ms. Enz called the meeting to order at 10:02 a.m. **A quorum was present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for April 03, 2024, May 01, 2024, & September 04, 2024, and October 2, 2024- **(Lang, Sanchez), Motion Carried.**
4. Agency Presentation
Ms. Enz had the following Information:
 - Imperial County Area Agency on Aging (AAA) Provides Home Delivered Meals to homebound older adults,
 - In-home Respite Care that provides care for frail and impaired elderly,
 - Congregate Meals in a nutrition group setting to help with the physical and social well-being of seniors.

- Friendship Line California helps with both a crisis intervention hotline and a warmline for a non-emergency support call.
- Long Term Care Ombudsman (LTCOP) investigates and resolves complaints made by, or on behalf of, individual residents in long-term facilities.
- Information & Assistance -Confidentiality answers questions while providing information, assistance, or referral to local state and federal services and benefits available to older adults 60+.

Imperial Valley College

Presented by Dr. Sanchez

- Community college in the region serves all residents of the Imperial Valley. The majority of students are aged 18 to 24, but the college also accommodates students from all age groups. Additionally, IVC is working to increase the enrollment of adult students, who are currently not taking full advantage of higher education opportunities.
- IVC Has over 7,000 students, including full-time and part-time students.
- Dr. Sanchez appreciates the opportunity to be on SSTAC.

Medical Population

Presented by Dr. Kathleen Lang

- Imperial Valley has 182,000 residents, 97 thousand are on medical more than half the population.
- On January 1, 2024, California Health and Wellness was replaced by the Community Health Plan of Imperial Valley as the new medical provider. The Community Health Plan of Imperial Valley has delegated its services to HealthNet. Dr. Lang is serving on behalf of the Community Health Plan of Imperial Valley for its medical membership.
- Dr. Lang ensures that regulations are met, as well as all services, including benefits, Social Security, and social determinants such as housing, transportation, and respite care, offering a comprehensive menu of services, they also offer Medicare to the community.
- Kaiser Permanente has a presence in Imperial Valley, having received a special contract from the state to operate in every county. In Imperial County, there are 16 Kaiser members who live in the Coachella Valley. These members have prior affiliations with Kaiser, which is why they continue to choose this healthcare provider.

5. Reappointing of Voting Positions:

- Mr. Gomez asked the members if they would like to name an alternate.
- Ms. Enz said she would nominate Monica De Leon as her alternate.
- Dr. Sanchez nominated Saria as his alternate.
- Christina Leal nominated Jaime as her alternate.
- Members' terms end every 3 years. Mr. Gomez asked members if they could confirm their terms on 11/24/2024. For ICTC, Priscilla Baca will serve as an alternate.
- Dr. Lang and Ms. Enz nominated Mike Hack for Vice Chair.
- Ms. Enz nominated Dr. Lang for Chair, and Dr. Sanchez seconded that motion.

6. CTSA Reports:

Ms. Baca had the following updates:

- Ms. Baca conducted outreach activities with Jose Guillen. They attended a senior event in El Centro, participated in the Calexico inauguration event, and were present at an IVC event. Additionally, they distributed brochures in Westmorland, Calipatria, and Brawley, as well as handing out brochures in Calexico. Ms. Baca also mentioned that she went on ride-along.

Mr. Gomez had the following updates:

- Starting in November, the promotion "Stuff a Bus," will begin and ICTC will be promoting it through radio spots. The Imperial County Transportation Commission (ICTC) is currently involved in several transit projects. ICTC is expecting to receive the 65% design plans for the Countywide Bus Improvement Project this week. Additionally, three new bus stops will be added in El Centro, along with shelters and benches. It's important to note that this is still in the design phase, with construction scheduled to start next year. Another ongoing initiative is the Comprehensive Operational Analysis (COA), which involves a deep dive into transit routes. This process involves reaching out to clients and agencies for feedback. The RFP for construction of the Calexico ITC is out and construction is expected to start in February 2025, lasting approximately one year. We hope to have the Calexico ITC operational by 2026. Additionally, ICTC was awarded another grant to develop intermodal transportation at the Calexico East Port of Entry. We are currently in discussions with the property owner to acquire the necessary land. With this grant, we were able to obtain four additional EV vans, which will be used for fixed routes. We are also planning a route for the East Port of Entry, with the intention of connecting it to the Calexico ITC.
- Furthermore, ICTC plans to transition the IVT RIDE service to microtransit and are in the process of acquiring the software required. ICTC plans to conduct extensive outreach for IVT RIDE and will be communicating with AAA and other agencies to arrange a presentation. We can also provide a presentation at our next SSTAC meeting on how to use the app. Additionally, we are working on implementing a card payment system for our fixed routes in collaboration with CAL-ITP, who will assist with state-side procurement. We will be defining the project scope, and we hope to get started within the next six months.

7. Transit Operator FY 2024-25 Reports:

Imperial Valley Transit.

Mr. Sanchez presented the report on the service:

- Continuing to keep all routes on time.
- Stuff a bus/ Veterans Day

IVT Access

Ms. Pacheco presented the report on the service:

- Continuing to transport students to IVC.
- Working with Alegria patients and students

IVT Ride

Mr. Guillen presented the report on all IVT Ride services:

- Services are running the same. No new updates.
- They have been receiving more application
- West Shore clients have been going up

IVT MedTrans:

Mr. Guillen presented the report on the service:

- Continuing to do more outreach on MedTrans
- Ridership has been going up
- Transport SDSU students to San Diego

8. General Discussion

None.

9. Adjournment

- The meeting adjourned at 11:09 a.m.
- The next meeting will be held on Wednesday, December 4, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.

**IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

FY 2024-25 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. The importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1.	Improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified	Inventory Project is Under Way
2.	Enhance Communication of Available Services	Inventory Project is Under Way
3.	Proposed Transit Mobility Summit	PENDING FUNDING
4.	Review of an afternoon “FAST” trip from El Centro to Brawley	IMPLEMENTED/Demo Phase
5.	Review of limited Saturday service to Seeley	IMPLEMENTED / Demo Phase
6.	Expand Transit Access within the community of Calexico IVT Garnet Line	PENDING FUNDING / SRTP YR 10
7.	Expand Transit Access within the community of Imperial IVT Red Line	PENDING FUNDING / SRTP YR 10
8.	Review of “FAST” trip from El Centro to Holtville	IMPLEMENTED/Demo Phase
9.	Add an IVC Express route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.	PENDING FUNDING / SRTP YR 1
10.	Provide curb to curb intercity transportation to Seniors (IVT RIDE Northern and Southern Zone)	PENDING FUNDING/STRP YR 10
11.	Add bus service and bus stop near El Centro Clinicas de Salud.	IMPLEMENTED JULY 2021
12.	Implement mobile ticketing fare option	PENDING/ONGOING PROCESS

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Sarah Enz, Chairperson
Mike Hack, Vice-Chairperson
David Aguirre, Secretary

1503 N. Imperial Ave., Suite 104
El Centro, CA 92243
(760) 592-4494

March 6, 2024

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for the Fiscal Year 2023-24;

1. SSTAC continues to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, Calexico on Demand in the Calexico, and proposed IVT Red Line in Imperial.
2. SSTAC expresses support for the continuing efforts to improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified.
3. SSTAC continues to express support of communication enhancement for the available services (e.g., real-time tracking for fixed-route buses, weather tolerant equipment, etc.)
4. SSTAC supports the coordination of a Transit Mobility Summit
5. SSTAC supports the idea to expand Calexico On Demand into other cities

Also, the following issues and concerns are identified for consideration in order of priority for the Fiscal Year 2024-25;

1. Add a mobile ticketing fare option (e.g., passengers, third parties).
2. Provide bus stop improvement (e.g., seating and shade) along the new El Centro Public Library on Imperial Avenue.
3. Explore and analyze transportation needs at Northern cities within the Imperial County.
4. Add an IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.

We appreciate the opportunity to participate in the use, evaluation, and delivery of transit services.

Sincerely,



Sarah Enz
Chairperson