



1503 N. IMPERIAL AVE., SUITE 104
EL CENTRO, CA 92243-2875
PHONE: (760) 592-4494
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April 26, 2024

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA

DATE: Wednesday, May 01, 2024
TIME: 10:00 a.m.
LOCATION : ICTC Office
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Join Zoom Meeting
<https://us06web.zoom.us/j/83978249161?pwd=0W3R5wYPeEFccb30RrTZCjknSsIG4R.1>
(669) 900-9128
Meeting ID: 839 7824 9161
Passcode: 721227

Chairperson: Sarah Enz

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION/INFORMATION ITEMS

1. Introductions
2. Approval of Minutes of April 03, 2024 *ACTION*
3. UTN 2024-25 Findings *INFORMATION/ACTION*
SSTAC UTN Findings Letter
By ICTC Staff
4. CTSA Reports *DISCUSSION*
By ICTC Staff Transit Dept.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC) AGENDA | 2

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|---|------------------------|
| 5. Transit Operator Updates
<i>By Transdev Staff</i> | INFORMATION/DISCUSSION |
| a. Imperial Valley Transit (IVT) | |
| b. IVT Access | |
| c. IVT Ride | |
| i. Brawley | |
| ii. Calexico | |
| iii. El Centro | |
| iv. Imperial | |
| v. West Shores | |
| d. IVT MedTrans | |
|
 | |
| 6. General Discussion
<i>All</i> | DISCUSSION |
|
 | |
| 7. Adjournment | <i>ACTION</i> |

The next meeting is scheduled for June 05, 2024. For questions or comments, please call Gustavo Gomez at 760-592-4494, or can email at gustavogomez@imperialctc.org .



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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES April 03, 2024

Present

Voting Attendees:

Mike Hack	Consumer
Raul Cordova	WTC
Karina Leon	Access to Independence
Kathleen Lang	Community Health Plan
Camilo Garcia	Imperial County Workforce Department
James Dalke	Imperial Valley College
Cristina Leal	ARC- Imperial Valley
Gustavo Gomez	CTSA-ICTC

Non-Voting Attendees:

Helio Sanchez	IVT
Jose Guillen	IVT Medtrans
Karla Pacheco	IVT Access
Karla Aguilar	IVT Ride
Esperanza Avila	ICTC
Priscilla Baca	ICTC
Katie Luna	ICTC
Camilo Garcia	IC Workforce Department

1. Mr. Hack called the meeting to order at 10:02 a.m. **A quorum was present.**
2. Introductions were made.
 - Hybrid meeting.
3. Minutes were adopted for March 06, 2024 (**Hack, Cordova**) **Motion Carried.**
4. CTSA Reports:
Mr. Gomez had the following updates:
 - March 7, 2024, assisted seniors with transportation to El Centro at the Imperial Valley Fairgrounds.
 - March 19, 2024, attended the resource fair in Calexico at the senior apartments. Provided outreach for all services.
 - March 20, 2024, attended the 21st annual children's fair in Niland.

- March 22, 2024, attended the IVC Transitions Fair. More than 600 students attended. We provided all the information for each service.
- April 2, 2024, presented at the community center in El Centro for the congregate site.
- April 4, 2024, Senior resource fair in Imperial at the seniors' apartments.
- The UTN Public Hearing Meeting is April 8, 2024 at the ICTC office. Comments were received from all cities within the Imperial County.
- In the early phases of hiring a design firm for the Bus stop improvements project, which will include the public library stop.
- Request for Proposals for Transit Services is scheduled for April 12, 2024. Aiming for a 7 year contract.
- Free fares end June 30, 2024.
- IVT Ride/Access are continuing to help Alegria with transportation.
- Free fares are being provided by Area Agency on Aging for senior citizens.
- Continuing to assist in sign-ups for IVT Ride and Access via phone and In-person.
- Staff are available for any questions or concerns regarding any of the services.
- Staff is also available to provide brochures and information to any agency that requests it,
- A future project coming up, Comprehensive Operation Analysis, which digs deep into the services and adjustments for bus stops.

5. Transit Operator FY 2023-24 Reports:

Imperial Valley Transit.

- Mr. Helio presented the report on the service.
- Continuing outreach about services.
- Free Fares are still ongoing until July 2024

IVT Access

- Ms. Pacheco presented the report on the service.
- Working with Alegria patients.
- Passenger demands are improving.

IVT Ride

- Ms. Aguilar presented the report on all IVT Ride services.
- Attending more outreach.
- AAA covering IVT Ride charges.

IVT MedTrans

- Mr. Guillen presented the report on the service.
- Services were higher.
- Free Fares until July 2024.

6. General Discussion

- Dr. Lang asked about the UTN.

7. Adjournment

- The meeting adjourned at 10:32 a.m. **(Hack) Motion Carried.**
- The next meeting will be held on Wednesday, May 01, 2024, at the Imperial County Transportation Commission Office, 1503 N. Imperial Ave., Suite 104, El Centro, CA 92243.



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April 29, 2024

**UNMET TRANSIT NEEDS FINDINGS
FISCAL YEAR 2024-25**

The Imperial County Unmet Transit Needs Public Hearing was conducted at 3:00 p.m., on April 8, 2024, at Imperial County Transportation Commission offices and via zoom. After review and consideration of the testimony received at the hearing, this Panel reconvened on April 29, 2024 to make the following “Findings”:

The following “Findings” are unmet transit needs or transit needs which are reasonable to meet. The ICTC Transit Financing Plan and TDA claims for Fiscal Year 2024-25 shall be approved consistent with these stated “Findings”.

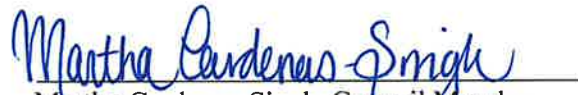
- I. Existing transit services should be continued:
 - A. IVT RIDE – Brawley, Calexico, El Centro, Heber, Imperial and Westshores
 - B. County-Wide Transit System- Imperial Valley Transit
 - C. ADA Paratransit Services – IVT Access
 - D. IVT MedTrans
 - E. Calexico On Demand
- II. Continue coordination between existing transit services, including paratransit services provided by both public and social service agencies. ICTC staff shall provide recommendations and technical assistance when requested by social service and public agencies.
- III. All transit services shall comply with the American's with Disabilities Act of 1990; provisions specific to respective services offered.

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
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- IV. All transit services shall comply with the Federal Transit Administration (FTA) and/or Federal Highway Administration (FHWA) Drug and Alcohol Testing rules; provisions specific to respective services offered.
- V. Staff will continue to pursue resources for the implementation of the proposed IVT Red Line in Imperial.
- VI. Staff will continue to provide technical assistance to the City of Calexico for the development of the City's transfer terminal project.
- VII. Staff will continue to pursue resources for the implementation of service changes in accordance with the priorities in the FY 2024-25 Unmet Needs List (attachment).

All other services and issues as presented by written or verbal testimony are hereby declared as not reasonable to meet, at this time.


Luis Plancarte, Chairman
County of Imperial


Martha Cardenas-Singh, Council Member
City of El Centro

Ana Beltran, Council Member
City of Westmorland

STAFF:


David Aguirre
Executive Director

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Sarah Enz, Chairperson
Mike Hack, Vice-Chair
Gustavo Gomez, Secretary

1503 N. Imperial Ave., Suite 104
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May 1, 2024

Luis Plancarte, Chairperson
Imperial County Transportation Commission
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Dear Commissioner Plancarte:

One of the responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. In addition, the SSTAC must review the "Findings" as developed by the Public Hearing Panel. SSTAC met on May 1, 2024 and reviewed the "Findings" as developed by the Public Hearing Panel on April 29, 2024. SSTAC appreciates the proactive consideration given by the Transit Hearing Panel for the acknowledgement of addressing the "Findings" in previous years.

It is the interest of the SSTAC that should funding be identified for FY 2024-25 or subsequent years, that the issues noted in the Unmet Transit Needs List be implemented in order of priority:

1. Add a mobile ticketing fare option (e.g./ passengers, third parties)
2. Provide bus stop improvement (e.g., seating and shade) along the new El Centro Public Library on Imperial Avenue.
3. Explore and analyze transportation needs at Northern cities within the Imperial County.
4. Add an IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 5:30pm.

We appreciate the opportunity to participate in the evaluation and delivery of transit services.

Sincerely,

Sarah Enz
Chairperson