



1503 N. IMPERIAL AVE., SUITE 104
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February 2, 2018

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, February 7, 2018
TIME: 10:00 a.m.
LOCATION: ICTC Offices (Large Conference Room)
1503 N. Imperial Ave., Suite 104
El Centro, CA 92243

Chairperson: Ted Ceasar

Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions
2. Approval of Minutes of January 3, 2018 *ACTION* Page 3
3. CTSA Reports *DISCUSSION*
By ICTC Staff
4. FY 2018-19 Master Needs List *DISCUSSION / ACTION* Page 7
5. FY 2018-19 UTN Letter to the Hearing Panel *DISCUSSION / ACTION* Page 8
6. Transit Operator Reports *DISCUSSION*
 - a. Imperial Valley Transit (IVT)
 - b. IVT Access

**CITIES OF BRAWLEY, CALEXICO, CALIPATRIA, EL CENTRO, HOLTVILLE, IMPERIAL, WESTMORLAND,
IMPERIAL IRRIGATION DISTRICT AND COUNTY OF IMPERIAL**

- c. IVT Ride
 - i. Brawley
 - ii. Calexico
 - iii. El Centro
 - iv. Imperial
 - v. West Shores
- d. IVT MedTrans

- 7. General Discussion
All

DISCUSSION

- 8. Adjournment

The next meeting is scheduled for March 7, 2018. For questions or comments, please call Cristi Lerma 760-592-4494, or email at crستيرlerma@imperialctc.org.



1405 N. IMPERIAL AVE., SUITE 1
 EL CENTRO, CA 92243-2875
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SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES

January 3, 2018

Present

Voting Attendees:

Ted Ceasar – Chair	Consumer
Michael L. Hack – Vice-Chair	Consumer
Sonia Silva	Access to Independence
Mitzi Perez	ARC – Imperial Valley
Raul Cordova	Work Training Center
Raul Martinez	Imperial County Public Health
Kathi Williams	CTSA – ICTC
David Aguirre	CTSA – ICTC
Kathleen Lang	California Health and Wellness
Victor Torres	Imperial Valley College

Non-Voting Attendees:

Peter Pacheco	Pioneers Memorial Healthcare
Eric Estell	IVT/IVT Access/IVT Ride/IVT MedTrans
Cesar Sanchez	IVT/IVT Access/IVT Ride/IVT MedTrans
Karla Aguilar	IVT/IVT Access/IVT Ride/IVT MedTrans
Karla Pacheco	IVT/IVT Access/IVT Ride/IVT MedTrans
Helio Sanchez	IVT/IVT Access/IVT Ride/IVT MedTrans
David Salgado	Southern California Association of Governments
Orlando Johnson	211 Imperial

1. Mr. Ceasar called the meeting to order at 10:04 a.m. A quorum was present. Introductions were made.
2. Mr. Ceasar reviewed Robert’s Rules of Order. Mr. Ceasar discussed meeting criteria and etiquette, criteria for motions and seconds and the process for approving minutes.
3. Minutes adopted for October 4, 2017.
4. CTSA Reports:
 Ms. Williams and Mr. Aguirre had the following announcement(s):
 - ICTC completed its office move and was in the process of completing minor items pertaining to the move. Ms. Williams noted that public Wi-Fi was available and provided the password to the group. Ms. Williams reviewed the parking at the facility. Ms. Williams reviewed the potential use of the conference room by attendees upon advance noticing.
 - The voting member list and renewed member information was reviewed.

- The award of contract, process and goals for the upcoming Short Range Transit Plan (SRTP) were discussed.
- Mr. Aguirre informed the group of the upcoming Unmet Transit Needs Public Hearing scheduled to take place on February 22, 2018 at 3:00 p.m. at the El Centro Council Chambers.
- Due to the recent Triennial Review that was conducted, changes to the IVT Ride services were discussed. The general changes discussed were as follows:
 - o Allow for limited hand carried bags on board
 - o Reduce eligibility age for seniors from 60 to 55 years

Location specific reviews and changes were discussed:

- o **Brawley:**
 1. Maintain one bus with service hours on M – F 7AM to 6PM and the second bus reduce the service hours to 7 AM to 3PM.
 2. Reduce the service hours on Saturdays from 7AM to 6PM, to 8AM to 2PM.
 - o **El Centro:**
 1. No changes recommended at this time.
 - o **Imperial:**
 1. Reduce the four Saturdays a month to two Saturdays a month due to very low ridership
- Mr. Aguirre announced that staff was reviewing the possibility of obtaining two smaller wheelchair accessible vans for smaller parking lot locations like the cancer center on La Brucherie in El Centro.
 - Mr. Aguirre requested that any participating agencies should inform ICTC staff of any upcoming events. ICTC will attempt to participate in the events.
 - Mr. Aguirre noted that ICTC continues to offer complementary transportation for individuals completing the IVT Ride signup process or are participating in an interview for the IVT Access application process.
 - Mr. Aguirre noted that the Commission elected to cease the pursuit of the Caltrans Adams Avenue Maintenance Facility. The Commission authorized staff to pursue a different location to possibly house not only IVT operations and maintenance but also a potential ICTC office.
 - Mr. Aguirre reviewed the status of the Bus Stop Inventory Project. He stated that the project is ongoing and will be completed soon. The project touches on the countywide bus stop system and amenities, potential technology upgrades and installation of new bus stop signage.
 - Mr. Gonzalez is continuing to work with social service agencies and Pioneers Memorial Hospital to assist clients with their transit needs including paratransit training and orientation of transit services in the Cities of Brawley, Imperial and Calexico. There was a specific example Mr. Gonzalez explained about a patient being transported for wound care.

5. FY 2018-19 Master Needs List

The group reviewed all items noted on the Unmet Needs List and made a motion to leave all items on the list but allow the group until the next meeting to potentially add additional items ([Hack/Lang](#)), **Motion Carried.** Imperial Valley College (IVC) Ridership data was requested by the IVC Representative. The demonstration routes were reviewed. Mr. Sanchez noted that he would provide ridership data for review to the group regarding the demonstration routes. Possible reallocation of funds to Unmet Transit Needs List Items was reviewed.

6. FY 2018-19 UTN Letter to the Hearing Panel

The group reviewed the importance of preparing the UTN Letter and presenting the findings at the Unmet Transit Needs Public Hearing.

7. Transit Operator Reports

Operator Reports printout were prepared noting the reporting data.

The group reviewed ridership and bus overcrowding issues for the routes servicing IVC. It was suggested that marketing material be prepared and placed on IVC service routes noting route times and seating capacity.

8. General Discussion

Mr. Hack noted that Peoples First will be having their annual conference at the bowling alley on March 10, 2018

9. Adjournment

The meeting was adjourned at 11:36 a.m. The next meeting will be on February 7, 2018.

**SOCIAL SERVICES TRANSPORTATION
ADVISORY COUNCIL
OF
IMPERIAL COUNTY**

	CATEGORY	VOTING MEMBER	TERM	ALTERNATE
1.	One (1) Potential Transit User, age 60+	TED CEASAR El Centro	Nov 17 Nov 20	HEDDY MCNEER
2.	One (1) Potential Transit User, with Disability or his/her parent or guardian	MIKE HACK El Centro	Nov 17 Nov 20	VACANT
3.	Two (2) Service Providers for Seniors, Include Transit Provider if Exists	SOFIA GONZALEZ Area Agency on Aging RAUL CORDOVA Work Training Center	Nov 16 Nov 19 Nov 16 Nov 19	VACANT VACANT
4.	Three (3) Service Providers for the Disabled, Include Transit Provider if Exists	SONIA SILVA Access to Independence DR. MARTHA GARCIA IVC-Student Services K.C. KENNEDY ARC	Nov 15 Nov 18 Nov 15 Nov 18 Nov 16 Nov 19	LORENA ARAMBULA Regional Center MICHELLE SOTO CCS - California Childrens' Services
5.	Two (2) Service Providers for Limited Means	DEBORA GARCIA I.C. Public Authority/ IHSS DR. KATHLEEN LANG California Health & Wellness	Nov 15 Nov 18 Nov 15 Nov 18	JOHN GRASS IC Behavioral Health Agustin Urbina CALWORKS
6.	Two (2) Consolidated Transportation Service Agency (CTSA)	DAVID AGUIRRE ICTC KATHI WILLIAMS ICTC	Nov 17 Nov 20 Nov 15 Nov 18	GUILLERMO GONZALEZ ICTC MARK BAZA ICTC
		Non-Voting Technical Resource Members		
	NAME	PROGRAM\SERVICE	COMPANY/AGENCY	
1.	Eric Estell	Imperial Valley Transit/ IVT ACCESS/ IVT RIDE/ IVT MEDTRANS	First Transit	
2.	Ramon Aguirre / K.C. Kennedy	ARC Paratransit Services	ARC - Imperial Valley	
3.	Chris Schmidt / Mark McCumsey	CALTRANS	CALTRANS	
4.	Shelly Kreger	YCAT Turquoise Routes 5 & 10	YCIPTA	

**IMPERIAL COUNTY TRANSPORTATION COMMISSION
SOCIAL SERVICE TRANSPORTATION ADVISORY COUNCIL (SSTAC)**

FY 2018-19 MASTER NEEDS LIST: Identification of Transit Needs

For discussion and planning purposes leading up to annual ICTC Unmet Transit Needs Hearing. Importance of needs will be determined prior to hearing with selected items formally presented to ICTC.

1.	Improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified	Inventory Project is Under Way
2.	Enhance Communication of Available Services	Inventory Project is Under Way
3.	Proposed Transit Mobility Summit	PENDING FUNDING
4.	Review of an afternoon “ FAST” trip from El Centro to Brawley	IMPLEMENTED/Demo Phase
5.	Review of limited Saturday service to Seeley	IMPLEMENTED / Demo Phase
6.	Expand Transit Access with in the community of Calexico IVT Garnet Line	PENDING FUNDING / SRTP
7.	Expand Transit Access with in the community of Imperial IVT Red Line	PENDING FUNDING / SRTP
8.	Review of “FAST” trip from El Centro to Holtville	IMPLEMENTED/Demo Phase
9.	Add an IVC Express route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.	PENDING FUNDING / SRTP
10.	Allow IVT Ride to provide transportation services to Seniors to congregate meal sites in Heber from June to September.	PENDING FUNDING / SRTP
11.	Provide a designated IVT Ride Bus for Seniors to congregate meal sites and to their home in Calexico.	PENDING FUNDING / SRTP

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

Leticia Zuno, Chairperson
Michael Hack, Vice-Chairperson
Kathi Williams, Secretary

1405 N. Imperial Ave., Suite 1
El Centro, CA 92243
(760) 592-4494

February 6, 2017

ICTC Unmet Transit Needs Hearing Panel
Imperial County Transportation Commission
1405 N. Imperial Ave., Suite 1
El Centro, CA 92243

Dear Panel Members:

One of the primary responsibilities of the Social Services Transportation Advisory Council (SSTAC) is to advise ICTC on existing public transportation needs. Annually SSTAC delivers a letter report to the Unmet Transit Needs Hearing Panel regarding needs that have or can be, or have not and cannot be met utilizing existing resources.

SSTAC also reviews and evaluates services and needs throughout the year. The following concerns and recommendations include those needs that are unable to be met by SSTAC members through coordination of available services or the use of existing resources.

Therefore, the following general comments are offered for Fiscal Year 2017-18;

1. SSTAC would like to express continued support for the construction for the transfer terminals at locations yet to be determined in the Cities of Calexico and Imperial.
2. SSTAC would like to continue to express support for the IVT Circulator bus concept which includes the El Centro Blue Line and IVT Green Line, IVT Gold Line in Brawley, and proposed IVT Red Line in Imperial and IVT Garnet Line in Calexico.
3. SSTAC would like to express support for continued efforts to improve cleanliness and upkeep at El Centro City area bus stops, and other stops in the region as identified.

4. SSTAC would like to continue to express support of enhancing communication of available services.

In addition, the following issues and concerns are identified for consideration in order of priority for Fiscal Year 2017-18;

1. Allow IVT Ride to provide transportation services to Seniors to congregate meal sites in Heber from June to September.
2. Add an IVC Express Route from Calexico to IVC and from IVC to Calexico in the evening after 5:30 p.m.
3. Review of a proposed Transit Mobility Summit.

We appreciate the opportunity to participate in the use, evaluation and delivery of transit services.

Sincerely,



Letty Zuno
Chairperson