

1405 N. IMPERIAL AVE., SUITE 1 EL CENTRO, CA 92243-2875 PHONE: (760) 592-4494 FAX: (760) 592-4497

September 30, 2016



SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL AGENDA

DATE: Wednesday, October 5, 2016

TIME: 10:00 a.m.

LOCATION: ICTC Offices

1405 N. Imperial Ave., Suite 1

El Centro, CA 92243

Chairperson: Leticia Zuno Vice-Chair: Mike Hack

Individuals wishing accessibility accommodations at this meeting, under the Americans with Disabilities Act (ADA), may request such accommodations to aid hearing, visual, or mobility impairment by contacting ICTC offices at (760) 592-4494. Please note that 48 hours advance notice will be necessary to honor your request.

PUBLIC COMMENTS

Any member of the public may address the Committee for a period not to exceed three minutes on any item of interest not on the agenda within the jurisdiction of the Committee. The Committee will listen to all communication, but in compliance with the Brown Act, will not take any actions on items that are not on the agenda.

DISCUSSION/ACTION ITEMS

1. Introductions

2. Approval of Minutes of September 7, 2016 ACTION Page 2

3. CTSA Reports DISCUSSION

By ICTC Staff

4. Do Not Leave Alone Policy DISCUSSION / ACTION Page 8

By ICTC Staff

5. Transit 101 PRESENTATION / DISCUSSION Page 12

By Transit Operators

6. General Discussion DISCUSSION

All

7. Adjournment

The next meeting is scheduled for November 2, 2016. For questions or comments, please call Cristi Lerma 760-592-4494, or email at cristilerma@imperialctc.org.



1405 N. IMPERIAL AVE., SUITE 1 EL CENTRO, CA 92243-2875 PHONE: (760) 592-4494 FAX: (760) 592-4497

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL

MINUTES September 7, 2016

<u>Present</u> <u>Voting Attendees:</u>

Michael L. Hack Consumer

Sofia Gonzalez Area Agency on Aging
Letty Zuno Access to Independence
Michelle Soto California Children's Services

Mitzi Perez ARC – Imperial Valley Angie Pena Work Training Center

Kathi Williams CTSA – ICTC David Aguirre CTSA – ICTC

Non-Voting Attendees:

Rosie Blankenship Area Agency on Aging

Guillermo Gonzalez ICTC Cristi Lerma ICTC

Raul Martinez Imperial County Public Health/AFLP
Kitty Gay Imperial County Public Health/MCAH

David Salgado SCAG

Charles Brockwell IVT/IVT Access/IVT Ride/IVT MedTrans

Cesar Sanchez IVT
Narcisa Silva IVT Ride
Karla Pacheco IVT Access
Helio Sanchez IVT MedTrans

- 1. Chair Zuno called the meeting to order at 10:00 a.m. A quorum was present. Introductions were made.
- 2. Minutes adopted for June 8, 2016. (Hack/Zuno) Motion Carried.
- 3. Discuss / Review of SSTAC's Roles and Responsibilities

Ms. Williams described the charge of the SSTAC and referred to Public Utilities Code (PUC) 99238. Each transportation planning agency shall provide for the establishment of a social services transportation advisory council for each county, or counties operating under a joint powers agreement, which is not subject to the apportionment restriction established in Section 99232(c). The social service transportation advisory council has the following responsibilities:

- > Participate in the identification of transit needs including unmet transit needs which are "Reasonable to Meet"
- Annually review and recommend action by the ICTC through the Unmet Transit

Needs Hearing process:

- a. No Unmet Transit Needs
- b. No Unmet Transit Needs which are "Reasonable to Meet"
- c. There are Unmet Transit Needs which are "Reasonable to Meet"
- Advise RTPA on any major transit issues, including coordination and consolidation of specialized transportation services
- > SSTAC's Membership:
 - a. Participants in the Social Services Transportation Advisory Council (SSTAC) under Section A are users, purchasers or providers of transit services. Voting members serve three year terms and are appointed by the Commission. Alternates attend and vote as necessary in the absence of the Primary Appointee.
 - The SSTAC is made up of the following groups;
 - One potential transit users who is a representatives of the general public, senior
 - One potential transit users who is a representatives of the general public, disabled
 - Two social service providers for seniors
 - o Two social service providers for disabled
 - One social service providers for persons of limited means
 - Two representatives from the local consolidated transportation service agency (CTSA)
 - The transportation planning agency may appoint additional members in accordance with the procedure prescribed in subdivion (b) of PUC 99238.
 - b. Section B refers to Non-Voting Technical Resource members such as:
 - Public Transit Providers, Private Transit Providers, Caltrans, Interested Parties and Advocates, and Others
- > SSTAC Officers, such as the Chairperson, Vice Chairperson and the Secretary are nominated for terms from voting membership for one year terms.
- ➤ The Consolidated Transportation Services Agency (CTSA) works to expand the availability and use of specialized transportation services; serves as an information resource and provides technical assistance for specialized transportation providers; provides public outreach to increase awareness of specialized transportation options.
- After reviewing SSTAC's Charge, Ms. Williams gave an update regarding the focus for FY 2015-16
 - o Review of Demonstration Routes
 - for Transition into the permanent fixed route system
 - for Suspension / for Retirement
 - o Recruitment of a Mobility Coordinator
 - O Competitive Bids for IVT RIDE El Centro and IVT MedTrans
 - Replacement of Vehicles
- ➤ Ms. Williams gave an update regarding the focus for FY 2016-17
 - O Develop an update to the Short Range Transit Plan
 - o Complete the region wide Bus Stop Inventory
 - o Final Replacement of Vehicles IVT Blue, Green and Gold Lines
 - o Implement the Revised ADA Certification Process
- ➤ Ms. Williams provided a monthly schedule of anticipated topics for discussion and events for FY 2016-17

- October 5, 2016 Transit 101
 - Review of Transit Services
 - Imperial Valley Transit (IVT)
 - IVT Access
 - IVT Ride
 - IVT MedTrans
 - Review of specialized transportation options
 - Static display of transit vehicles
- November 2, 2016
 - Review of Agencies' Missions and Clientele; transportation provided; and, perceived transportation gaps
- December 7, 2016
 - Identification of Perceived Transportation Gaps
 - Review of Potential Transportation Solutions
 - Review of ICTC's Definition of "Reasonable to Meet" and "Unmet Transit Need"
 - Identification of Unmet Transit Needs
- o January 4, 2017
 - Adoption of the SSTAC Master Unmet Needs List
 - Selection of Priorities for the FY 2016-17 Unmet Transit Needs Public Hearing Process
 - Development of the SSTAC Letter
 - SSTAC Representative to deliver the SSTAC Letter at the public hearing
- February 2017
 - Unmet Transit Needs Public Hearing process / date to be determined
- March 2017
 - Review and Respond to the Unmet Transit Needs Pubic Hearing Panel "Findings" and panel recommendations / date to be determined
- o For April 2017 to June 2017 there will be updates on services
- o For July 2017 and August 2017 there is no meeting scheduled

4. Reappointment of Voting Positions

For category 3 (two service providers for seniors) a motion was made to appoint Sofia Gonzalez with Area Agency on Aging (AAA) and Angie Pena with Work Training Center (WTC) for a three year period, term being from November 2016 to November 2019, (Hack/Williams) **Motion Carried.**

For category 4 (three service providers for the disabled) a motion was made to appoint ARC – Imperial Valley for a three year period, term being from November 2016 to November 2019, (Lang/Hack), **Motion Carried.**

For category 2 (potential transit user, with a disability) it was discussed whether or not a parent of a child with a disability can be a voting member. Currently, there is one vacancy for an alternate member. A motion was made to amend the category to state "potential transit user, with disability or his/her parent or guardian," (Pena/Hack), Motion Carried.

5. Installation of Officers

A motion was made to re-appoint Ms. Letty Zuno (Chair) and Mr. Mike Hack (Vice-Chair) as the Chair and Vice-Chair of the SSTAC, (Lang/Williams), Motion Carried.

6. CTSA Reports:

- IVT Ride El Centro has 664 registered passengers to date.
- Staff is developing a "Do not leave alone" policy that will be on the agenda for next months meeting for review and comment.
- IVT Access there have been an increase in ADA applications received.
- IVT MedTrans the brochures have been printed and they do have quarterly calendars in them.
- IVT has a new Facebook page.
- Wi-Fi services have been installed in the 40 ft. IVT buses and passengers are using it. There is an average of 70,000 pages viewed daily by those using the services.
- Mr. Gonzalez provided examples of real life situations where individuals are being assisted through mobility coordination. Mobility training is available to anyone that is interested. If more information is needed you can reach out to Guillermo Gonzalez.
- Ms. Blankenship stated that ICTC was a big supporter of the senior directory this year and funds go to senior services including the annual food distribution.

7. Transit Operator Reports:

- a. Imperial Valley Transit: Updates were given by Mr. Sanchez for the month of August
 - o 2000 average passengers per day, 3000 average passengers per day when IVC began
 - o Gold Line: 50 average passengers per day
 - o IVC Express: An average of 44 passengers per trip in the morning and an average of 47 passengers in the evening.
 - o Holtville: 46 passengers for the month
 - o El Centro to Brawley: 3 passengers for the month
- b. IVT Access: Updates were given by Ms. Pacheco for the month of August
 - On time performance was 96%
 - o Passenger per revenue hour: 2.25
 - o No Shows: 108
 - o Wheelchairs: 915
 - o Passenger Count: 3,079
 - o Weekdays: 2,975
 - o Saturdays: 66 per Saturday
 - o Sundays: 38 per Sunday
- c. IVT Ride Updates were given by Ms. Montemayor for the month of August
 - i. City of Brawley
 - o 60 or older or disabled can use this service with an ID card
 - o Passenger per revenue hour: 2.7
 - On time performance was 97%
 - o Wheelchairs: 334
 - o Passenger Count: 995 weekday 955, Saturday 40
 - o 16 No-Shows
 - ii. City of Calexico
 - o 60 or older or disabled can use this service with an ID card
 - On time performance was 96%
 - o Passenger per revenue hour: 3.22
 - o Wheelchairs: 314

- o Passenger Count: 2,016; weekday; 1814 Saturday; 83 Sunday 119
- o 46 No-Shows

iii. City of El Centro

- o 60 or older or disabled can use this service with an ID card
- On time performance was 93%
- o Passenger per revenue hour: 2.73
- O Wheelchairs: 488
- o Passenger Count: 2509; weekday; 2442 Saturday; 67
- o 88 No-Shows

iv. City of Imperial

- o 60 or older or disabled can use this service with an ID card
- On time performance was 98%
- o Passenger per revenue hour: 1.72
- o Passenger Count: 400; weekday 370; Saturday 30
- o 4 No-Shows

v. West Shores

- o 60 or older or disabled can use this service with an ID card
- On time performance was 93%
- o Tuesdays/Thursdays service
- o Passenger per revenue hour: 1.08
- o Wheelchairs: 2
- o Passenger Count: 61, average 6 per day
- o 0 No-Shows

d. IVT MedTrans

- o Transportation services to San Diego County medical facilities
- On time performance was 100%
- o Passenger per revenue hour: 2.08
- o Wheelchairs: 44
- o Passenger Count: 715

8. General Discussion

- Ms. Blankenship expressed appreciation to all that provide services to the clients of Imperial County.

9. Adjournment

- The next meeting of the SSTAC will be on October 5, 2016 at 10:00 a.m.
- Meeting adjourned at 11:40 a.m.

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL OF IMPERIAL COUNTY

	CATEGORY	VOTING MEMBER	TERM	ALTERNATE
1.	One (1) Potential Transit User, age 60+	HEDDY MCNEER	Nov 14	TED CEASAR
		El Centro	Nov 17	
_	One (1) Potential	MIKE HACK	Nov 14	
2.	Transit User, with Disability or his/her parent or guardian	El Centro	Nov 17	VACANT
_	Two (2) Service	SOFIA GONZALEZ	Nov 16	VACANT
3.	Providers for Seniors, Include Transit Provider if Exists	Area Agency on Aging	Nov 19	VACANT
		ANGIE M. PENA	Nov 16	
		Work Training Center	Nov 19	
1	Three (3) Service Providers for the Disabled, Include Transit Provider if Exists	LETICIA ZUNO	Nov 15	LORENA ARAMBULA
4.		Access to Independence	e Nov 18	Regional Center
		DR. MARTHA GARCIA	Nov 15	MICHELLE SOTO
		IVC-Student Services	Nov 18	
		K.C. KENNEDY	Nov 16	CCS - California Childrens' Services
		ARC	Nov 19	
5.	Two (2) Service Providers for Limited Means	ROSYO RAMIREZ	Nov 15	JOHN GRASS
J.	means	I.C. Public Authority, IHSS	/ Nov 18	IC Behavioral Health
		DR. KATHLEEN LANG	Nov 15	Agustin Urbina
		California Health	Nov 18	CALWORKS
	Two (2) Consolidated	& Wellness DAVID AGUIRRE	Nov 14	GUILLERMO GONZALEZ
6.	Transportation			
	Service Agency (CTSA)	ICTC	Nov 17	ICTC
	(01011)	KATHI WILLIAMS	Nov 15	MARK BAZA
		ICTC	Nov 18	ICTC
		Non Voting Technical Resource Members		
	NAME	PROGRAM\SERVICE		COMPANY/AGENCY
1.	Charles Brockwell	Imperial Valley Transit/ IVT ACCESS/ IVT RIDE/ IVT MEDTRANS		First Transit
2.	Ramon Aguirre/K.C. Kennedy	ARC Paratransit Services		ARC - Imperial Valley
3.	Chris Schmidt/ Anicia Gottwig	CALTRANS		CALTRANS
4.	Shelly Kreger	YCAT Turquoise Routes 5 & 10		YCIPTA

DO NOT LEAVE ALONE (DNLA) PROGRAM DRAFT

Some passengers have severely limited awareness or decision-making skills and cannot travel on their own. These passengers are classified as "Do Not Leave Alone" or DNLA. DNLA service is available upon request, or if transit supervisory staff observe that a passenger should be classified as such.

Passengers who have DNLA status will not be allowed to leave a IVT branded service vehicle; IVT Access, IVT Ride or IVT MedTrans vehicle alone when they reach their destination; and a responsible individual (must be at least 18 years or older) must sign-off that they received the DNLA passenger.

What are the caregiver's responsibilities?

Caregivers must bring the passenger to the vehicle when it arrives. The caregiver must acknowledge (by signature) that arrangements have been made for a responsible person to meet the passenger at the end of his or her trip.

If at the drop-off location the driver of the IVT branded service vehicle is unable to locate a responsible person to leave the passenger who has DNLA service, the passenger will remain on board the vehicle until a responsible person is located. The vehicle may continue in service with the passenger on board. If the failure to follow these procedures causes a delay on IVT branded service vehicle, transit service including the DNLA classified service may be suspended or cancelled.

Are there penalties for not having someone available to sign?

DNLA service goes beyond what is required by the ADA. However, the safety and security of every passenger is our top priority. It is the responsibility of the caregiver for the passenger receiving DNLA service to make sure an adult (18 years or older) is available to sign for the passenger.

The following lists the progressive sequence if someone is not available to sign for a passenger with DNLA service in a rolling 12- month period:

1. On the first incident that occurs where a responsible individual is not waiting or refuses to sign the DNLA form or driver's log, a letter will be mailed to the caregiver informing them of the incident.

- 2. On the second incident the caregiver will receive a certified or hand delivered letter informing them that the passenger is now suspended for three (3) business days from DNLA service.
- 3. On the third incident the caregiver will receive a certified or hand delivered letter informing them that DNLA service has been cancelled and the passenger must ride the IVT branded service vehicle with a personal care attendant (PCA). Reservations will not be accepted without a PCA in attendance.

"Suspended from DNLA service" means that passengers may not use IVT branded service vehicles unless they ride with a personal care attendant (PCA). It is the caregiver's responsibility to provide a PCS to ride with the passenger who is no longer eligible for DNLA service.

Any person who wishes to complete a DNLA Consent Form may do so in writing, in person. Please contact the ICTC Mobility Coordinator at 760-592-4494 or at:

Imperial County Transportation Commission 1405 N. Imperial Ave. Suite 1 El Centro, CA. 92243 Telephone: 760-592-4494

Fax: 760-592-4497

DO NOT LEAVE ALONE (DNLA) PASSENGER PROCEDURES

Some of our passengers have severely limited awareness or decision-making skills and cannot travel on their own. These passengers are classified as "Do Not Leave Alone" or DNLA. Passengers who have DNLA status will not be allowed to leave a IVT branded service vehicle; IVT Access, IVT Ride or IVT MedTrans vehicle alone when they reach their destination; and a responsible individual (must be 18 years or older) must sign-off that they received the DNLA passenger. At the destination, Drivers will abide by the following procedures when a responsible party does not meet the vehicle.

Drop-offs at Adult Day Health Care Centers:

- 1. DNLA passengers must be picked up at the pick-up time shown on the Daily Route Sheet.
- 2. Passengers will be dropped off when the Center is open.
- 3. If dropping off a DNLA passenger before the Center is open, the Center staff may be asked to sign the Route Sheet to accept the passenger. If not, the Driver will contact dispatch for further instructions.
- 4. If no one approaches the vehicle after three minutes, the Driver will call Dispatch for further instructions.
- 5. If time permits, Dispatch will ask the Driver to standby with passenger until a responsible party arrives.
- 6. Dispatch may ask the Driver to continue on their run and return later.
- 7. Once a responsible party arrives at the vehicle, the Driver will have the responsible party sign the driver's log sheet.
- 8. At that time, the passenger will be allowed to get off the vehicle.

Drop-offs at Residence:

- 1. DNLA passengers must be picked up no earlier than the scheduled early (SchedE) pick-up time shown on the Daily Route Sheet.
- 2. The Driver will make sure that he/she arrives at the correct address.
- 3. The Driver will not get off the vehicle to knock or ring door bell unless instructed by Dispatch.
- 4. The Driver will not unload passenger until a responsible party arrives at the vehicle.
- 5. If no one approaches the vehicle after three minutes, the Driver will call Dispatch for further instructions.
- 6. If time permits, Dispatch will ask the Driver to standby with passenger until a responsible party arrives.
- 7. Dispatch may ask the Driver to continue on their run with the passenger and return later.
- 8. Once a responsible party arrives at the vehicle, the Driver will have the responsible party sign the Driver's Daily Route Sheet.
- 9. At that time, the passenger will be allowed to get off the vehicle.

If the responsible party receiving the DNLA passenger refuses to sign the Daily Route Sheet, the Driver will contact Dispatch for further instructions.

When dropping off a DNLA passenger, and no one is available to receive the passenger, the Driver will call Dispatch. Under no circumstances will the Driver leave DNLA passengers by themselves at a drop-off location.

DO NOT LEAVE ALONE (DNLA) CONSENT

DRAFT

Dear Applicant, Legal Guardian or Advocate:

In situations where it may not be safe for a cognitively impaired passenger to be left alone when being picked up or dropped off, we will, with the passenger's or legal guardian's permission, designate the passenger as a Do-Not-Leave-Alone (DNLA) passenger. In such cases, a responsible adult will need to sign for the passenger at the drop-off and pick-up points. That person will need to meet the vehicle at the curb at each location at the designated times. If the responsible party is not waiting or refuses to sign, we reserve the right to discontinue the DNLA procedure in the future.

This form must be completed and signed by the passenger, passenger's parent, legal guardian, custodian, or advocate in order for IVT to implement the DNLA procedure. If the form is not completed and returned, the DNLA designation will not be added to the passenger's file.

I have read and understand the DNLA procedure		cannot be
left alone at curbside. A responsible adult will meet the	e vehicle at each p	ick-up and drop-off
location and sign the DNLA forms or driver's logs.		

Printed Name of Person Requesting DNLA Procedure Telephone No.

Relationship to Passenger

Signature Date

Imperial County Transportation Commission 1405 N. Imperial Ave. Suite 1 El Centro, CA. 92243 Telephone: 760-592-4494

Fax: 760-592-4497

SOCIAL SERVICES TRANSPORTATION ADVISORY COUNCIL (SSTAC)

October 5, 2016 ICTC Offices 1405 N. Imperial Ave. Suite #1 El Centro, CA 92243



TRANSIT 101

Imperial Valley Transit (IVT)

- FIXED ROUTE services operate along specific routes and fixed time schedules
- 353 days of operation, including Sundays
- Average Monthly Passenger Trips are 66,788
- The current operations contract is between ICTC and First Transit Inc.
- The FY2015-16 cost was approximately \$3.39 million for 34,697 annual service hours

*IVT Passengers primarily consist of a mixture of seniors, students, and the "transit dependent," as opposed to those who are "choice" riders.



Imperial Valley Transit (IVT) Fleet Make-up

- All vehicles are ADA and CARB Compliant
- 16 40 Foot Low-Floor Gillig Transit Buses (Clean Diesel)
 - Wheel Chair Ramp and 2 Wheelchair Tie Down Positions
 - 40 seated, 70+ is the Total Capacity
- 6 25 Foot Cutaway Buses
 - Wheelchair Lift Equipped

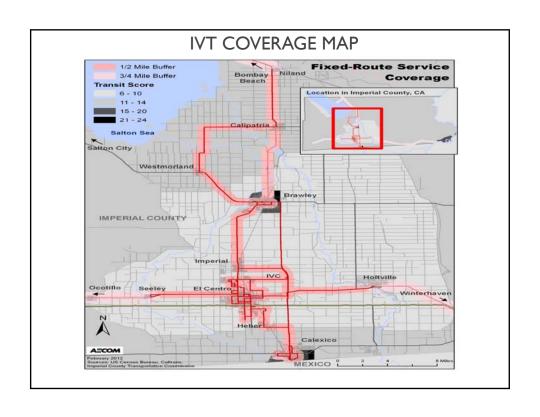


TRANSIT 101 IVT Blue Line Circulator Fixed Route Service to serve Southern El Centro The FY2015-16 cost was \$318,276 for 3,209 service hours 70 Minute Headways with timed transfers @ 7th and State St. Approximately 20 stops including ICSO, AAA, Public Admin., Imperial County Social Services (4th St.), WTC, IRS, County Admin./Court House, ECRMC 3 Cutaway vehicles shared between Blue and Green Lines 1 Blue Line, 1 Green Line, 1 Spare Bus 20 passenger vehicle with 2 wheel chair tie down positions





IVT FARE STRUCTURE	
ALL FARE PRICES ARE ONE WAY Local Zone Fare Senior/Disabled Local Zone Fare Regional Zone Fare Senior/Disabled Regional Zone The following fares are "convenience" pr Direct Routes. Fast Trip The following are discounted trips for IVO IVC Express Students. NON-IVC Students.	\$1.00 \$0.50 \$1.25 \$0.60 iced \$2.50 \$2.25 C students \$1.25



MARKETING & PUBLIC OUTREACH

- Rider's Guides Brochures
- Pens
- Sports Bottles
- Mobility Training
- Dedicated website www.IVTRANSIT.com
- Wi-Fi now available
- Like Us! FaceBook Page Now Available; Imperial Valley Transit
- Stuff-A-Bus, OES Participation, Community Service, Public Workshop, Veteran's Day Free Ride, Stuff A Bus and other various Outreach Activities

QUESTIONS??

TRANSIT 101

Imperial Valley Transit (IVT) - Review

- You are a college student, live in Calexico and classes at IVC start on Monday. You have classes Monday, Wednesday and Friday from 8:30AM to 11:30 AM. How will you get to and from class using the bus? Please tell us the bus routes, schedule times and fare
- See Hint: IVC EXPRESS

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TRANSIT 101

Imperial Valley Transit (IVT) - Review

You are a young woman, live in Brawley near C Street and Jacaranda Street and want to visit your dad at Pioneers' Hospital on Thursday. How will you get to and from the hospital using the bus? Please tell us the bus routes, schedule times and fare

Hint: IVT GOLD LINE

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TRANSIT 101

Imperial Valley Transit (IVT) - Review

You are a senior citizen and live in the senior housing on Myrtle Rd. in Imperial. You want to go to visit your daughter who lives near Bucklin Park in El Centro on Monday. How will you get to and from your daughter's home using the bus? Please tell us the bus routes, schedule times and fares

Hint: IVT GREEN LINE

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TRANSIT 101

American with Disabilities Act (ADA) Paratransit – IVT ACCESS

- Curb to Curb intercity service for ADA certified disabled persons who cannot access regular fixed route transit service
 - Window and Corridor Concepts
 <u>Window</u> is the time frame the IVT fixed route is in vicinity of the requested pick-up

Corridor is ¾ of a mile within the fixed route alignment

- 30 minute pick up window (15 minutes before and after schedule time)
- Pick up and Drop off Locations must be safe and accessible



TRANSIT 101 Fleet consists of II – 25 Ft Cutaway vehicles with 4 wheel chair positions each Up to 16 passengers seated without wheelchairs The FY15-16 Cost is \$1,500,562 for 13,547 service hours FY2015-16 – 32,291 Passengers FY2015-16 – 9,675 Wheelchairs (30%) Fare is 2x's the fixed route fare (\$2.00 to \$2.50)

TRANSIT 101 Eligibility/Certification Process Requires a completed application with the Disability Verification form (6 pages) ICTC is allowed 21 days to process Upon completion a personal identification number is issued to use when scheduling trips Trips must be scheduled in advance Dispatch and Drivers use remote tablets for schedules and updates

MARKETING & PUBLIC OUTREACH

- Brochures
- Sports Bottles
- Pens
- Magnets
- Mobility Training
- The IVT ACCESS service has a dedicated website www.lVTACCESS.com
- OES Participation

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TRANSIT 101

IVT ACCESS - Review

You are a young man, live in Heber, use a wheelchair and want to go to the IV mall to see a movie and have lunch with friends on Saturday from 11:30 AM to 3:30 PM. How will you get to and from the IV mall using the bus? Please tell us the bus routes (corridors) and times (windows) and fares.

Hint: Route 1N and 1S

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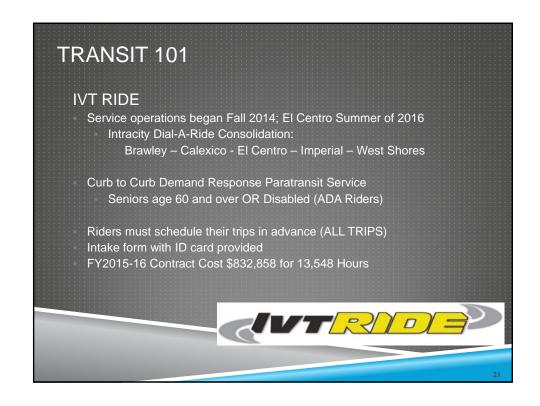
TRANSIT 101

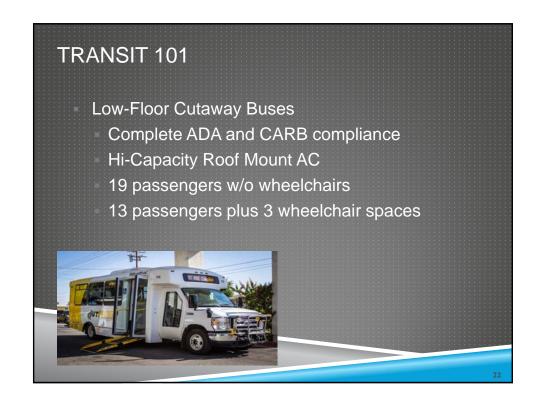
IVT ACCESS - Review

You are a college student, live on the east side of Brawley and classes at IVC start on Monday. You have classes on Wednesday from 8:30 AM to 3:00 PM. How will you get to and from class using the bus? Please tell us the bus routes (corridors) and times (windows) and fares.

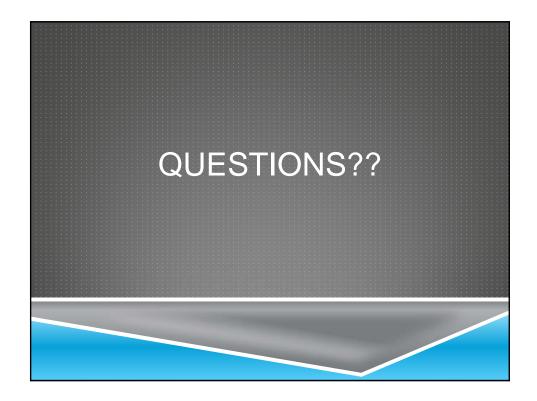
Hint: 2S and 2N

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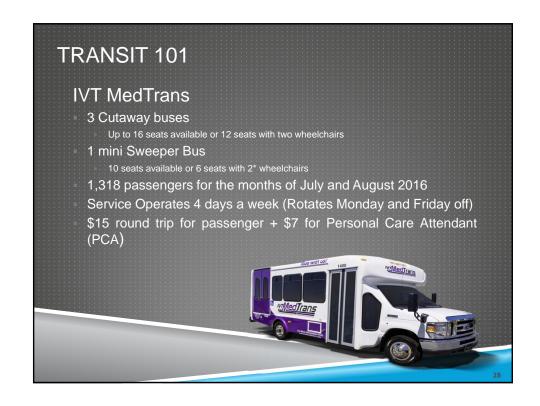
MARKETING & PUBLIC OUTREACH Brochures Sports Bottles Coin Purse Pens Magnets Umbrellas M&M's Mobility Training Dedicated website www.IVTRIDE.com Local OES Participation, Community Service, Public Workshops and Outreach Activities



TRANSIT 101 IVT RIDE – Review You are a senior citizen, live in Calexico and want to go to the Calexico swap meet on Wednesday with your sister. How will you get to and from the swap meet using the bus?

TRANSIT 101 IVT RIDE – Review You are a young woman, live in Imperial at home with your parents and want to take your Dad, who is disabled and in a wheelchair, to his Dr. appointment in El Centro on Tuesday at 2:30 PM. How will you get to and from the Dr. office with him using the bus?





MARKETING & PUBLIC OUTREACH Brochures Sports Bottles Satchel Bags Pens Coin Purses Mobility Training Dedicated website www.IVTMedTrans.org



TRANSIT 101

IVT MedTrans - Review

You are a senior citizen, live in Calexico and want to go to the UCSD Medical Center for a medical referral for possible cancer treatment. Your son will travel with you. How will you get to and from UCSD using the bus? What are the fares?

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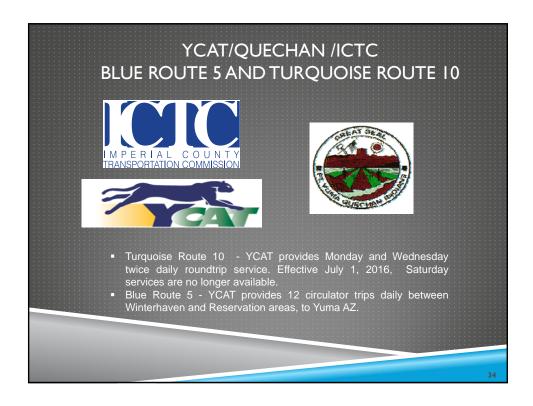
TRANSIT 101

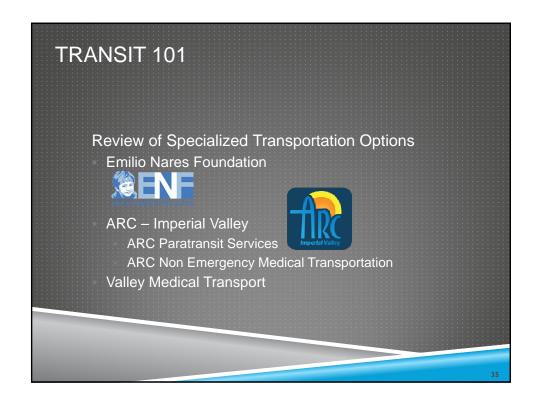
IVT MedTrans – Review

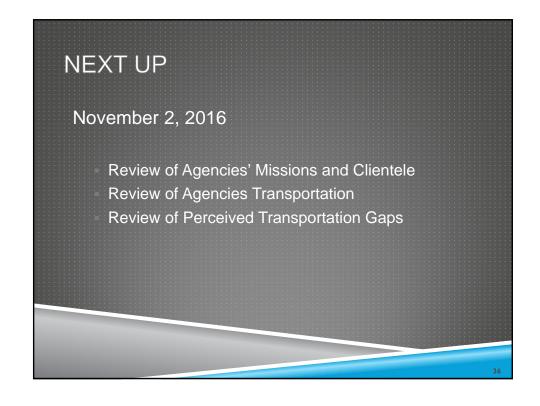
You are a young woman in El Centro with a young child age 3, with spinal bifida. The County Calfornia Childrens' Serices (CCS) has referred you to a specialist at Radys Childrens' Hospital in San Diego for further evaluation. How will you get to and from the Rady's Childrens' Hospital using the bus? What are the fares?

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PARTICIPANT AGENCY REVIEW

- Agency presentations for the SSTAC meeting on 11-2-2016 (About 5) to 8 minutes is ideal)
- Who is the agency?
 - How many staff, how long have you been in business?
- What clientele do you serve?
- Where are you located?
- Do you provide transportation services? What type, how often, do you charge a fare?
- Do you have brochures or other material to handout, do you have a website?
- Do you think you have transportation needs?

 What type, for whom and when?

 It is not required but if you create a PowerPoint, please email a copy or provide a flash drive to Cristi Lerma or Guillermo Gonzalez at by 10-31-2016

ANY REMAINING QUESTIONS?

